







Future of Food

Transformation and Inclusive Economic Development

Dr. Glenda Humiston Vice President, UC ANR

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UC Cooperative Extension

- 158 Advisors conduct research in local communities
- 350 Community Educators delivering programs
- 120 campus/county-based Specialists

Research and Extension Center System

- Nine locations statewide; 13,000 acres
- Over 375 research projects annually

Agricultural Experiment Station

- 540+ researchers on 3 campuses
- 1,300+ research projects annually

12 Statewide Programs and Institutes











Over 26,500 volunteers contribute 1,144 FTE — the equivalent of \$71 million in donated public service each year

Agriculture and Food Systems Face Huge Challenges

Shifting Consumer Preferences & Supply Chain



Food Supply Chains in Chaos: Empty Shelves, Crops Wasted

Grocery Stores +27% March 2020 **Food Service** & Drinking -25% March 2020







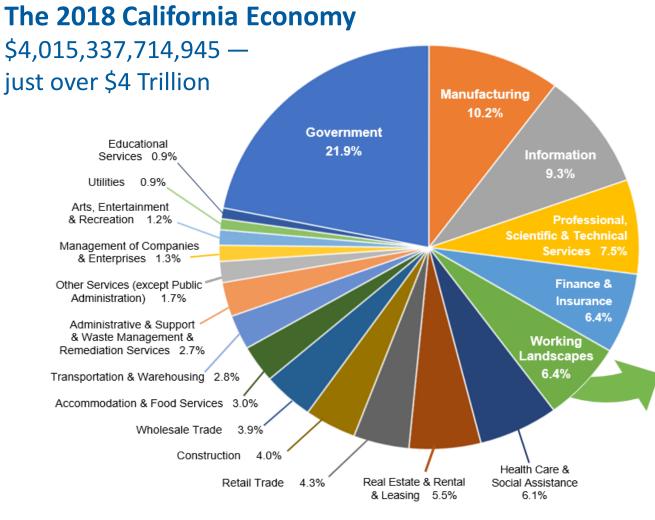


CALIFORNIA'S WORKING LANDSCAPE

http://ucanr.edu/WorkingLandscapes

A Key Contributor to the State's Economic Vitality NOVEMBER 2019





SOURCE: Report by California Community Colleges Centers of Excellence using 2018 data from the North American Industry Classification System (NAICS)

\$333 Billion Sales

Agriculture	\$263.5 B
Mining	\$32.2 B
Forestry	\$23.2 B
Outdoor Recreation	\$6.3 B
Renewable Energy	\$5.9 B
Fishing	\$1.7 B

1.5 Million Jobs \$85 Billion Earnings







California's Agricultural Sectors \$264 Billion in Direct Sales in 2018





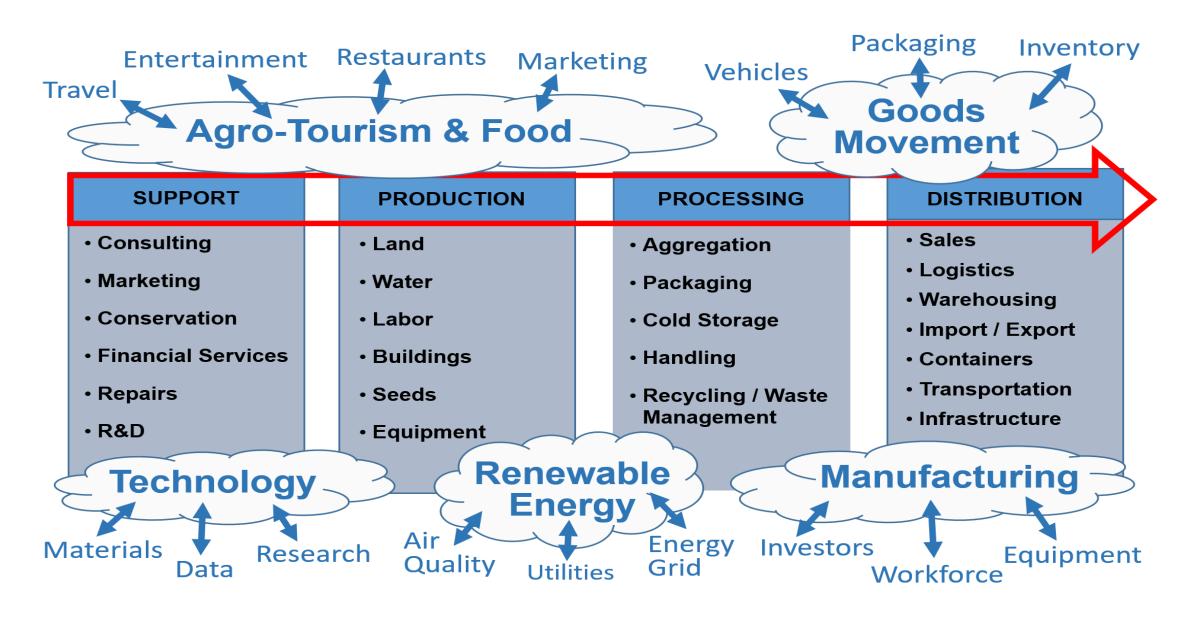




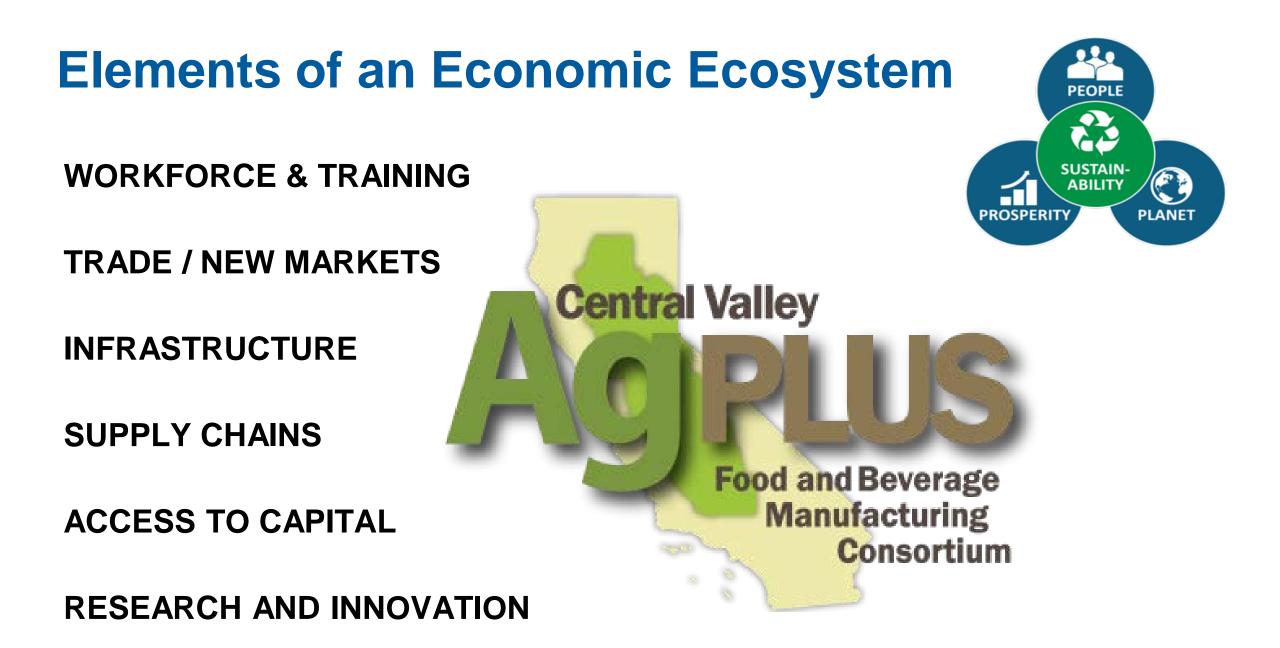
Agricultural Support	\$17.9	
Agricultural Distribution	\$17.8	
Agricultural Production	\$16.2	
Agricultural Processing	\$16.1	

Number of Jobs by Segment





Opportunities for Synergy & Leveraging



Catalyzing Collaboration on Ag + Food + Health Innovation



Agriculture and Natural Resources

\$20 Million Grant Received from USDA NIFA and NSF



...empower the next generation to produce and distribute sustainable, nutritious food with fewer resources through transformative AI technologies

Molecular Breeding



Agricultural Production



Processing & Distribution



Nutrition

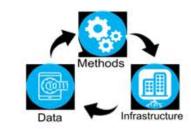


...and the people behind it



















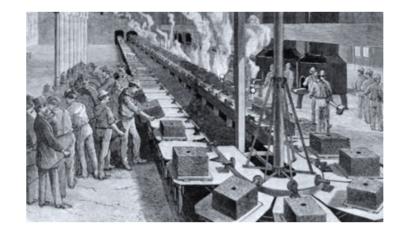




Eureka's Redwood Acres Fairgrounds – an Innovative Business Incubator – Currently the Home of Over 15 Business



Building the Future of Agriculture, Food, Nutrition & Health



Food 1.0 19th Century

- Basic food safety begins
- Early industrialization of product manufacturing
- Scientific understanding of agriculture grows



Food 2.0 20th Century

- Nutrition science constantly changing
- Shelf-life extended & more processing
- Globalization of brands & supply chains
- GMO's, inputs & mechanized agriculture
- Globalization of obesity & diabetes
- Calorie security but NOT nutrition security



Food 3.0 21st Century

- Precision nutrition: food-for-health
- Supply chain integrity & traceability
- Sustainable agricultural production
- Caloric & nutritional security
- Decreased food waste
- Connected farmers & consumers

















Glenda Humiston

Vice President

University of California Agriculture & Natural Resources

glenda.humiston@ucop.edu

510-987-0716