EAST BAY EDA

Get to Know Us

eastbayeda.org
WHO WE ARE

Regional Minded
Serving economic development in Alameda and Contra Costa counties to tackle issues beyond city bounds.

Deeply Rooted
Independent nonprofit with over 30 years serving the East Bay.

Cross Sector
Private, public and nonprofit leadership network to strengthen and promote the region.

Business Connector
Convener of high-quality networking events, educational panels and professional mixers.
Over the last decade, the East Bay’s population increased by 300,000.

The East Bay added a total of 7,600 jobs from April – May 2021.

Unemployment is trending downward as things reopen post-pandemic.

East Bay has attracted more venture capital than at least 44 states.
MEMBERSHIP TIERs

- **Business Leader ($1,000 and up)**
  Private sector corporations & for-profit businesses

- **Municipal Leader ($1,000 and up)**
  Cities in Alameda & Contra Costa County

- **Public Leader ($1,000 and up)**
  Special districts, & research centers/institutions

- **Nonprofit Leader ($500 and up)**
  501 (c)(3), educational, & labor/advocacy groups

- **Individual Leader ($500 and up)**
  Individuals & sole proprietors with no employees
MISSION STATEMENT

The East Bay Economic Development Alliance is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay.
MEMBER BENEFITS

Expand Your Network
Join a vast and deep network of East Bay EDA's members and cross-sector leaders

High Quality Engagement
Engage in frequent networking opportunities through panels and events covering timely economic development trends and topics

Leadership Committees
Collaborate and lead on critical positions and priorities for the region

Research & Data
Be informed of recent trends on the East Bay economy and publication of an annual report

VIP Branding
Elevate your brand and visibility as a regional business champion
OUR NETWORK

Network
150+ members across Alameda & Contra Costa

Leadership
Diverse committees of cross-sector leaders

Advocacy
Lead the regional voice on critical policies & positions

Data & Research
Reports & business forums on regional trends & opportunities
CROSS-SECTOR MEMBERSHIP

PRIVATE
- Bayer
- Clorox
- Cushman & Wakefield
- Kaiser
- Wells Fargo
- Oakland A’s
- Southwest Airlines
- Wareham Development

PUBLIC
- Alameda County
- Contra Costa County
- East Bay Regional Park District
- Port of Oakland
- AC Transit
- National Labs
- Special Districts
- Workforce Development Partners
- 27 cities/towns

NON-PROFIT
- Biocom
- East Bay Community Foundation
- EBALDC
- Hospital Council of Northern California
- ICA
- Pacific Community Ventures
- SPUR
- Unity Council
- YR Media
EVENTS

Panels & Mixers
Regular panels covering timely economic development trends and topics

East Bay Innovation Awards
An evening awards ceremony promoting innovative companies in the East Bay

Membership Meetings
Presentation on the East Bay economy and publication of annual report

International Trade & Investment Forum
An evening dedicated to promoting global trade and networking with local Consul officials
RESEARCH

East Bay Outlook Reports
Annual report providing a snapshot on the East Bay Economy

East Bay Manufacturing
A 2019 snapshot of the East Bay Manufacturing sector

Data
Custom data sets are provided to East Bay EDA members upon request
THE TEAM

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