

EAST BAY EDA

Get to Know Us



eastbayeda.org



WHO WE ARE



Regional Minded

Serving economic development in Alameda and Contra Costa counties to tackle issues beyond city bounds.



Deeply Rooted

Independent nonprofit with over 30 years serving the East Bay.



Cross Sector

Private, public and nonprofit leadership network to strengthen and promote the region



Business Connector

Convener of high-quality networking events, educational panels and professional mixers

REGION AT A GLANCE

2.8M

Population

Over the last decade, the East Bay's population increased by 300,000

1.1M+

Jobs

The East Bay added a total of 7,600 jobs from April – May 2021

6.1%

Unemployment

Unemployment is trending downward as things reopen post-pandemic.

45%

Educational Attainment

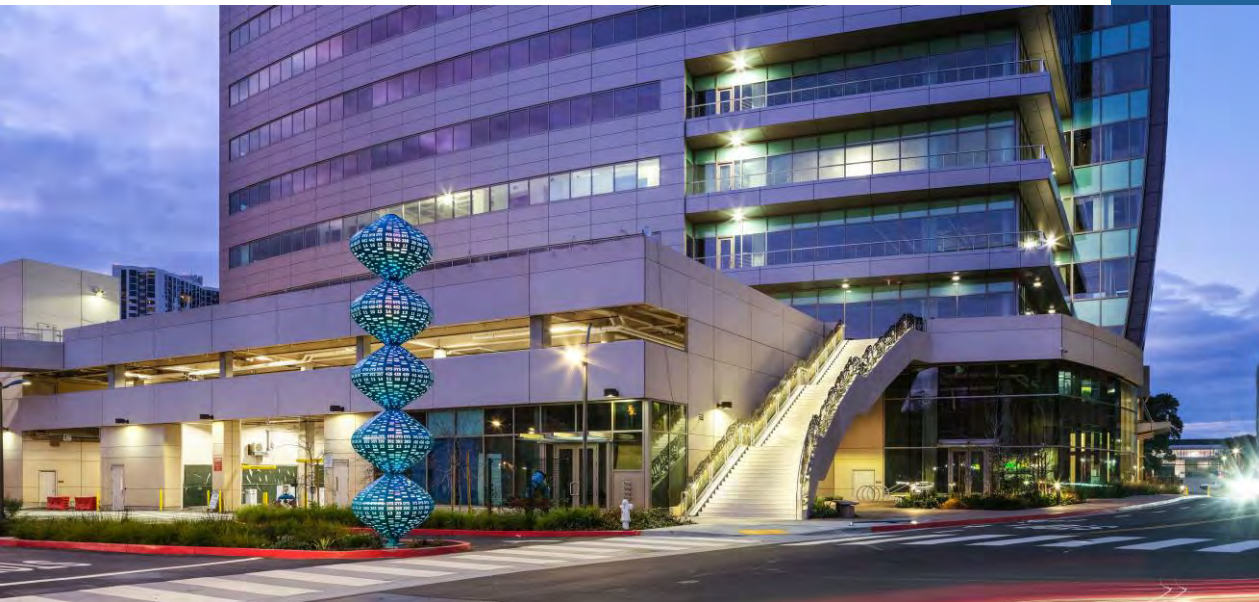
Have a Bachelor's degree or higher

\$5.54B

Venture Capital

East Bay has attracted more venture capital than at least 44 states.

MEMBERSHIP TIERS



- ✓ **Business Leader (\$1,000 and up)**
Private sector corporations & for-profit businesses
- ✓ **Municipal Leader (\$1,000 and up)**
Cities in Alameda & Contra Costa County
- ✓ **Public Leader (\$1,000 and up)**
Special districts, & research centers/institutions
- ✓ **Nonprofit Leader (\$500 and up)**
501 (c)(3), educational, & labor/advocacy groups
- ✓ **Individual Leader (\$500 and up)**
Individuals & sole proprietors with no employees

East Bay Region

County Line

BART

Amtrak Capitol Corridor

Altamont Corridor Express

Highway

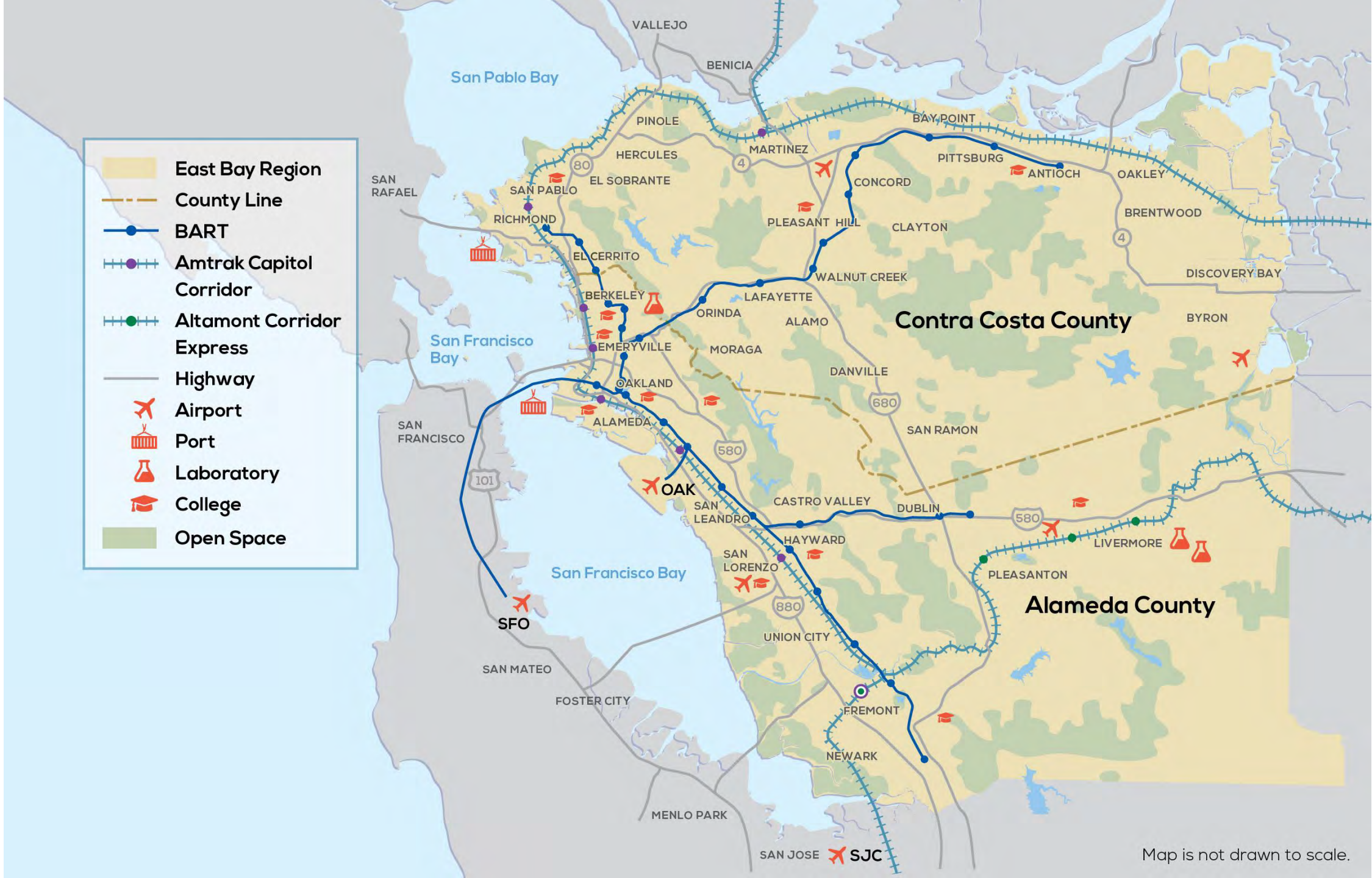
Airport

Port

Laboratory

College

Open Space



Map is not drawn to scale.



MISSION STATEMENT

The East Bay Economic Development Alliance is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay.

MEMBER BENEFITS

Expand Your Network

Join a vast and deep network of East Bay EDA's members and cross-sector leaders

High Quality Engagement

Engage in frequent networking opportunities through panels and events covering timely economic development trends and topics

Leadership Committees

Collaborate and lead on critical positions and priorities for the region

Research & Data

Be informed of recent trends on the East Bay economy and publication of an annual report

VIP Branding

Elevate your brand and visibility as a regional business champion



OUR NETWORK



Network

150+ members across
Alameda & Contra Costa



Leadership

Diverse committees of cross-
sector leaders



Advocacy

Lead the regional voice on
critical policies & positions



Data & Research

Reports & business forums on
regional trends & opportunities



CROSS-SECTOR MEMBERSHIP

PRIVATE

- *Bayer*
- *Clorox*
- *Cushman & Wakefield*
- *Kaiser*
- *Wells Fargo*
- *Oakland A's*
- *Southwest Airlines*
- *Wareham Development*

PUBLIC

- *Alameda County*
- *Contra Costa County*
- *East Bay Regional Park District*
- *Port of Oakland*
- *AC Transit*
- *National Labs*
- *Special Districts*
- *Workforce Development Partners*
- *27 cities/towns*

NON-PROFIT

- *Biocom*
- *East Bay Community Foundation*
- *EBALDC*
- *Hospital Council of Northern California*
- *ICA*
- *Pacific Community Ventures*
- *SPUR*
- *Unity Council*
- *YR Media*

EVENTS

Panels & Mixers

Regular panels covering timely economic development trends and topics

East Bay Innovation Awards

An evening awards ceremony promoting innovative companies in the East Bay

Membership Meetings

Presentation on the East Bay economy and publication of annual report

International Trade &

Investment Forum

An evening dedicated to promoting global trade and networking with local Consul officials



INITIATIVES



**Business
Climate**



**Regional
Development**



**Education &
Workforce**



**International
Trade**



**Legislation &
Advocacy**



**Regional
Marketing**



RESEARCH

East Bay Outlook Reports

Annual report providing a snapshot on the East Bay Economy

East Bay Manufacturing

A 2019 snapshot of the East Bay Manufacturing sector

Data

Custom data sets are provided to East Bay EDA members upon request



THE TEAM



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