



Resilient East Bay: A Manufacturing, Transportation, Distribution & Logistics, and Biomedical/Life Sciences Project

East Bay Economic Development Alliance (East Bay EDA) is excited to announce the receipt of a grant from the U.S. Economic Development Administration (EDA) Economic Adjustment Assistance (EAA) Program for a project known as Resilient East Bay to support small to mid-sized businesses in manufacturing, transportation, distribution & logistics, and biomedical/life sciences.

The COVID-19 pandemic has caused major disruptions to the East Bay's economy, yet

manufacturing has emerged as a strong and resilient sector that will be key to the region's recovery. Since 2013, manufacturing employment in Alameda and Contra Costa Counties has increased 27 percent, from 78,104 jobs in 2013 to just under 100,000 at 99,472 jobs in 2021. These manufacturing jobs are critical to the regional economy as each one produces an additional 5-7 jobs in the regional economy. This growth in manufacturing in the East Bay has been supported by dedicated efforts in the region from the private and public sectors.



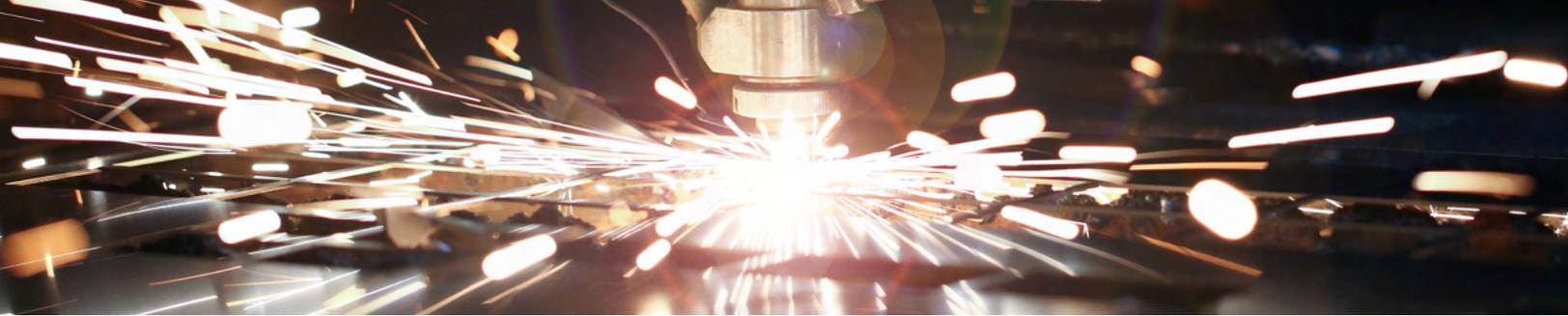
99,472

Manufacturing jobs in 2021
(27% growth since 2013)

\$202 Billion GRP

East Bay manufacturing, transportation, distribution & logistics, biomedical/life sciences industries— together with wholesale trade—in 2019, representing 25% of the East Bay's Gross Regional Product (GRP).

Source: Manex.



East Bay Economic Development Alliance (East Bay EDA)

The Resilient East Bay project will lead and implement a regional, sector-based economic analysis and strategy for the manufacturing, transportation, distribution & logistics, and biomedical/life sciences industries. It will:

- Produce a business-level analysis of the East Bay’s existing manufacturing and supply chain capabilities;
- Develop and implement a strategy that increases business resilience through business assistance including innovative land use strategies;
- Expand diversity of manufacturing subsectors through support for small and mid-sized manufacturers including startups;

- Improve opportunity for middle-wage employment and a wide variety of ownership types, especially for people impacted by losses in other sectors due to COVID-19.

As global trends collide to create more possibilities for a return of manufacturing to the East Bay than we have seen in many decades, Resilient East Bay could become a catalyst for regional economic development. The manufacturing, transportation, distribution & logistics, and biomedical/life sciences industries— together with wholesale trade—collectively accounted for 25 percent of the East Bay’s gross regional product before COVID-19:

ELECTRONICS



TRANSPORTATION EQUIPMENT



FOOD & BEVERAGE



MACHINERY



TRANSPORTATION, DISTRIBUTION & LOGISTICS



CHEMICALS



METAL



BIOMEDICAL/ LIFE SCIENCES



GET CONNECTED

For more information for small to mid-sized businesses and partners, and to sign up for Resilient East Bay updates, visit: www.eastbayeda.org/manufacturing.