WHO WE ARE

☑️ Regional Minded
Supporting East Bay economic development efforts to tackle issues that extend beyond city boundaries.

☑️ Deeply Rooted
Independent nonprofit with more than 30 years serving the region.

☑️ Cross Sector
Private, public and nonprofit leadership network to strengthen and promote the East Bay

☑️ Business Connector
Convener of high-quality networking events, educational panels and professional mixers
MISSION STATEMENT

The East Bay Economic Development Alliance is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay.
# Region at a Glance

<table>
<thead>
<tr>
<th>Population</th>
<th>Jobs</th>
<th>Unemployment</th>
<th>Educational Attainment</th>
<th>Venture Capital</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.85M</td>
<td>1.2M+</td>
<td>3.2%</td>
<td>45%</td>
<td>$10.38B</td>
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</tbody>
</table>

- Over the last decade, the East Bay’s population increased by 300,000.
- The East Bay added 40,100 jobs between August 2021 – August 2022.
- Unemployment is up from 3.0% in July 2022, but still near a record-low rate.
- Have a Bachelor’s degree or higher.
- East Bay venture capital investment nearly doubled from 2020 to 2021 and sits at an all-time high.
OUR NETWORK

Network
150+ members across Alameda & Contra Costa

Leadership
Diverse committees of cross-sector leaders

Advocacy
Lead the regional voice on critical policies & positions

Data & Research
Reports & business forums on regional trends & opportunities
CROSS-SECTOR MEMBERSHIP

BUSINESS
- Bayer
- Comcast
- Cushman & Wakefield
- Hospital Council of Northern California
- Kaiser
- Wells Fargo
- Oakland A’s
- Southwest Airlines
- Wareham Development

PUBLIC
- Alameda County
- Contra Costa County
- East Bay Regional Park District
- Port of Oakland
- AC Transit
- National Labs
- Special Districts
- Workforce Development Partners
- 27 cities/towns

NONPROFIT
- Biocom
- Building Opportunities for Self-Sufficiency (BOSS)
- East Bay Community Foundation
- EBALDC
- ICA
- Pacific Community Ventures
- SPUR
- Unity Council
MEMBER BENEFITS

Expand Your Network
Join a vast and deep network of East Bay EDA’s members and cross-sector leaders

High Quality Engagement
Engage in frequent networking opportunities through panels and events covering timely economic development trends and topics

Leadership Committees
Collaborate and lead on critical positions and priorities for the region

Research & Data
Stay informed of recent activities and trends on the East Bay economy and more

VIP Branding
Elevate your brand and visibility as a regional business champion
EVENTS

East Bay Innovation Awards
An evening awards ceremony promoting innovative companies and organizations from the East Bay

Membership Meetings
Presentation on the East Bay economy and publication of annual report

Mixers & Special Events
Ongoing and one-time online and in-person experiences covering timely economic development trends and topics

Site Visits & Tours
Invitation-only opportunities to visit local companies and organizations and see their facilities/sites in action
GOVERNANCE

East Bay EDA Executive Committee
(functions as Board of Directors)

- Business (50% +1 majority)
- County Supervisors (Alameda & Contra Costa Counties)
- City Councilmembers & Mayors
- Economic Development directors
- K-12 & Higher Education
- Labor
- Philanthropy
- Regional Nonprofits
- Research Institutions
COMMITTEES & INITIATIVES

Policy Committees (as of Fall 2022)
• Economic Development Directors’ Council (for cities & counties)
• Land Use & Infrastructure
• Resilient East Bay

Major Initiatives & Projects (Fall 2022)
• ARPA Business Grants program
• 2022 Events & 2023 Planning
• Industry-specific projects
• Research & data
Report Contents

• The Evolving East Bay
  • Economic and Workforce Trends Prior to COVID-19
  • Acceleration of Existing Trends & Transformational Changes

• Looking Ahead to a Post-Pandemic Future
  • Competitive & Legacy Assets
  • Growth Industries
  • Venture Capital Investments

• Fulfilling Our Principles: 12 Priorities for Economic Recovery and Prosperity

• Economic Profiles of the East Bay’s Seven Distinct Subareas
Resilient East Bay

- Advisory committee
- Major activities/tasks

Site Visits/Tours

- Firebrand Bread, Alameda - 4/1/2022
- Lawrence Berkeley National Lab - 7/22/2022
- GoMentum Station - 9/23/2022
- October 2022 is Nat’l Manufacturing Day (10/7/2022) various events TBD
Research

East Bay Economic Outlook
Annual report providing a snapshot on the East Bay Economy

East Bay Manufacturing
A 2019 snapshot of the East Bay Manufacturing sector

Data
Custom data sets are provided to East Bay EDA members upon request
MEMBERSHIP TIERS

- **Business Leader ($1,000 - $15,000+)**
  Private sector corporations & for-profit businesses

- **Municipal Leader ($2,500 and up)**
  Cities in Alameda & Contra Costa County

- **Public Leader ($1,000 - $15,000)**
  Special districts, & research centers/institutions

- **Nonprofit Leader ($1,000 - $2,500)**
  501(c)(3), educational, & labor/advocacy groups

- **Innovation Awards Finalist**
  Complimentary 1-year membership for all East Bay Innovation Awards Finalists.