

EAST BAY EDA

Get to Know Us



eastbayeda.org



THE TEAM



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Executive Director



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*Senior Economic
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*Senior Economic
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Administrative Associate

WHO WE ARE



Regional Minded

Supporting East Bay economic development efforts to tackle issues that extend beyond city boundaries.



Deeply Rooted

Independent nonprofit with more than 30 years serving the region.



Cross Sector

Private, public and nonprofit leadership network to strengthen and promote the East Bay



Business Connector

Convener of high-quality networking events, educational panels and professional mixers



MISSION STATEMENT

The East Bay Economic Development Alliance is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay.

REGION AT A GLANCE

2.85M

Population

Over the last decade, the East Bay's population increased by 300,000

1.2M+

Jobs

The East Bay added 40,100 jobs between August 2021 – August 2022

3.2%

Unemployment

Unemployment is up from 3.0% in July 2022, but still near a record-low rate.

45%

Educational Attainment

Have a Bachelor's degree or higher

\$10.38B

Venture Capital

*East Bay venture capital investment nearly **doubled** from 2020 to 2021 and sits at an all-time high.*



OUR NETWORK



Network

150+ members across
Alameda & Contra Costa



Leadership

Diverse committees of cross-
sector leaders



Advocacy

Lead the regional voice on
critical policies & positions



Data & Research

Reports & business forums on
regional trends & opportunities



CROSS-SECTOR MEMBERSHIP

BUSINESS

- *Bayer*
- *Comcast*
- *Cushman & Wakefield*
- *Hospital Council of Northern California*
- *Kaiser*
- *Wells Fargo*
- *Oakland A's*
- *Southwest Airlines*
- *Wareham Development*

PUBLIC

- *Alameda County*
- *Contra Costa County*
- *East Bay Regional Park District*
- *Port of Oakland*
- *AC Transit*
- *National Labs*
- *Special Districts*
- *Workforce Development Partners*
- *27 cities/towns*

NONPROFIT

- *Biocom*
- *Building Opportunities for Self-Sufficiency (BOSS)*
- *East Bay Community Foundation*
- *EBALDC*
- *ICA*
- *Pacific Community Ventures*
- *SPUR*
- *Unity Council*

MEMBER BENEFITS

Expand Your Network

Join a vast and deep network of East Bay EDA's members and cross-sector leaders

High Quality Engagement

Engage in frequent networking opportunities through panels and events covering timely economic development trends and topics

Leadership Committees

Collaborate and lead on critical positions and priorities for the region

Research & Data

Stay informed of recent activities and trends on the East Bay economy and more

VIP Branding

Elevate your brand and visibility as a regional business champion



EVENTS

East Bay Innovation Awards

An evening awards ceremony promoting innovative companies and organizations from the East Bay

Membership Meetings

Presentation on the East Bay economy and publication of annual report

Mixers & Special Events

Ongoing and one-time online and in-person experiences covering timely economic development trends and topics

Site Visits & Tours

Invitation-only opportunities to visit local companies and organizations and see their facilities/sites in action





GOVERNANCE

East Bay EDA Executive Committee

(functions as Board of Directors)

- Business (50% +1 majority)
- County Supervisors (Alameda & Contra Costa Counties)
- City Councilmembers & Mayors
- Economic Development directors
- K-12 & Higher Education
- Labor
- Philanthropy
- Regional Nonprofits
- Research Institutions



COMMITTEES & INITIATIVES

Policy Committees (as of Fall 2022)

- **Economic Development Directors' Council (for cities & counties)**
- **Land Use & Infrastructure**
- **Resilient East Bay**

Major Initiatives & Projects (Fall 2022)

- **ARPA Business Grants program**
- **2022 Events & 2023 Planning**
- **Industry-specific projects**
- **Research & data**



EAST BAY FORWARD

Report Contents

- **The Evolving East Bay**
 - Economic and Workforce Trends Prior to COVID-19
 - Acceleration of Existing Trends & Transformational Changes
- **Looking Ahead to a Post-Pandemic Future**
 - Competitive & Legacy Assets
 - Growth Industries
 - Venture Capital Investments
- **Fulfilling Our Principles: 12 Priorities for Economic Recovery and Prosperity**
- **Economic Profiles of the East Bay's Seven Distinct Subareas**

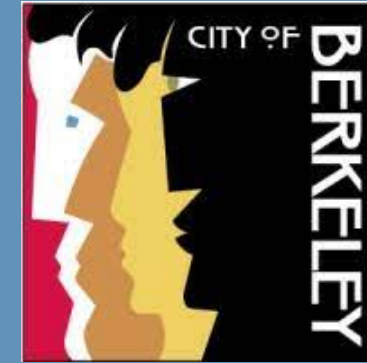
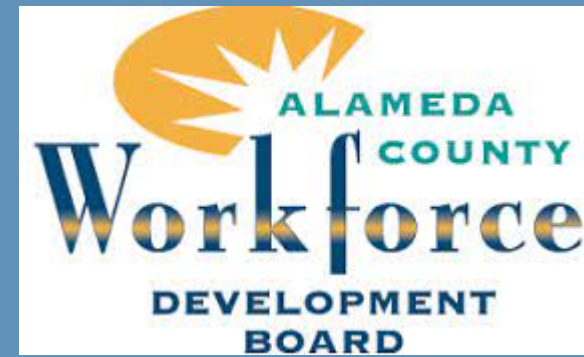


RESILIENT EAST BAY

- **Resilient East Bay**
 - Advisory committee
 - Major activities/tasks

Site Visits/Tours

- Firebrand Bread, Alameda - 4/1/2022
- Lawrence Berkeley National Lab - 7/22/2022
- GoMentum Station - 9/23/2022
- October 2022 is Nat'l Manufacturing Day (10/7/2022) various events TBD



RESEARCH

East Bay Economic Outlook Reports

Annual report providing a snapshot on the East Bay Economy

East Bay Manufacturing

A 2019 snapshot of the East Bay Manufacturing sector

Data

Custom data sets are provided to East Bay EDA members upon request



MEMBERSHIP TIERS



Business Leader (\$1,000 - \$15,000+)

Private sector corporations & for-profit businesses



Municipal Leader (\$2,500 and up)

Cities in Alameda & Contra Costa County



Public Leader (\$1,000 - \$15,000)

Special districts, & research centers/institutions



Nonprofit Leader (\$1,000 - \$2,500)

501(c)(3), educational, & labor/advocacy groups



Innovation Awards Finalist

Complimentary 1-year membership for all East Bay Innovation Awards Finalists.

CONNECT



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