



We are the regional voice and networking resource for strengthening the economy, building the workforce, and enhancing the quality of life in the East Bay



OUR STORY

Founded in 1990, the East Bay Economic Development Alliance (East Bay EDA) was born out of the recognition by top leaders of the need to work together and tackle shared challenges. Today, East Bay EDA is a 150+ member organization that serves as the regional voice and networking resource for strengthening the economy, building the workforce, and enhancing the quality of life in the East Bay. We are a cross-sector, public-private partnership that promotes strategic economic development throughout Alameda and Contra Costa Counties. For over 30 years East Bay EDA has convened diverse networks of business, government, and community leaders who embrace the extraordinary value of our region as an unrivaled place to live, work, and do business.

FOCUS AREAS



**BUSINESS
CLIMATE**



**COMMUNITY HEALTH
AND WELL-BEING**



**EDUCATION AND
WORKFORCE DEVELOPMENT**



**LAND USE AND
INFRASTRUCTURE**



HEART OF THE MEGAREGION



2 GLOBAL PORTS
in Oakland & Richmond



99%
Northern California
Containerized Goods



**50+ REGIONAL
TRANSIT STATIONS
& FERRY TERMINALS**



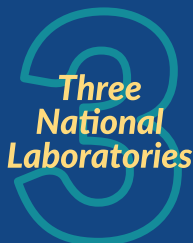
ABOUT THE EAST BAY

The East Bay is the eastern region of the San Francisco Bay Area, which comprises Alameda and Contra Costa counties. With a population of approximately 2.8 million, it is the most populous and geographically diverse subregion in the Bay Area. Our largest cities include Oakland, Fremont, Hayward, Richmond, Concord, and Berkeley. The Tri-Valley has become a major hub for innovation and entrepreneurship, and among the fastest-growing areas in Northern California. The East Bay's diverse and family-friendly communities, attractions, and year-round recreation, make it the ideal place to live, work and do business.

-REGIONAL STATS-



**INNOVATION
ECOSYSTEM**



**Three
National
Laboratories**



47% OF RESIDENTS
WITH B.A. OR HIGHER

\$8B+

in Venture Capital
Investment (2022)