



*Join the premier network of public and private sector leaders working to promote and strengthen the East Bay's economic success*



## OUR MEMBERS

**2M+** REGIONAL  
CONSTITUENTS

**150** ORGANIZATION  
MEMBERS

**30** CITY/TOWN  
MEMBERS

Our diverse membership includes private business, academic and research institutions, nonprofits, and special districts. We also have representation from the counties of Alameda and Contra Costa, three national labs, and nearly every East Bay city and town.

## WHAT WE DO



**EXPERIENCES & TOURS**



**POLICY & ADVOCACY**



**NETWORKING & EVENTS**



**REGIONAL RESEARCH**

# BECOME A MEMBER



NETWORK



LEAD



BRAND



INFLUENCE

East Bay EDA offers annual membership that includes eligibility for our leadership committees, members-only events, access to local/regional economic data, and more. Our members are also eligible for sponsorship opportunities listed below. Contact us today for membership pricing!

## 2024 SPONSORSHIP BENEFITS

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
<b>VISIBILITY</b>					
Presenting sponsor for Innovation Awards	✓				
Onstage presentation at Innovation Awards	✓				
Leading sponsor for other major event		✓			
Event welcoming remarks or speaking role	✓	✓	✓		
Onstage recognition at major events	✓	✓	✓	✓	
<b>BRANDING</b>					
Company highlight in media publication	✓	✓			
Logo in full-page color ad publication	✓	✓	✓		
Newsletter, blog, or social media post	✓	✓	✓	✓	
Logo on signage at event	✓	✓	✓	✓	✓
Logo in digital promotion (email, social, etc.)	✓	✓	✓	✓	✓
Logo in research publication	✓	✓	✓	✓	✓
<b>NETWORKING</b>					
First-priority for exclusive events/tours	✓	✓	✓	✓	✓
VIP benefits at events (based on level)	✓	✓	✓	✓	✓
Reserved event seating/tickets	✓	✓	✓	✓	✓
Promotional tabling opportunities at events	✓	✓	✓	✓	✓

Custom packages are available. For membership and sponsorship inquiries, please contact us: [info@eastbayeda.org](mailto:info@eastbayeda.org) or (510) 272-6746