

# Elevate Awards Lunch Program

Thursday, April 11, 2024 • 12:25 pm – 1:10 pm  
Celebrating Success Luncheon, Alexander Valley Ballroom

12:25 pm Kevin Ham, RSG, Inc. Chair, California Academy for Economic Development  
12:30 pm Jennifer Hiramoto, City of Ontario (Lunch Sponsor)  
12:35 pm Chris Dombrowski, Chief Deputy Director, Governor's Office of Business and Economic Development  
12:45 pm Award Presentations  
12:55 pm Golden Bear Presentation

**Emcee** Kevin Ham  
**Presenters** Eric Romero, Economic Development Manager, City of Carson  
Amalia Cunningham, Amalia Cunningham Consulting  
Kendall Levan, Principal Attorney, Kane, Ballmer & Berkman  
Andy Haussler, Assistant City Manager, City of Clovis  
Bruce Kern, CALED Board Advisor



## Economic Development Project Finance Award of Merit winners

City of Moreno Valley—Courtyards at Cottonwood

City of Ontario—Measure Q Economic Development Projects

## Collaborations and Partnerships Award of Merit winners

City of Burbank Economic Development—Major Collaborations with Downtown Burbank and Visit Burbank Business Improvement Districts

City of Glendale Economic Development Division—Let's Grow Glendale Small Business Program

City of Hayward—Hayward Tuition Assistance – Learn and Earn

City of Ontario Economic Development—Ontario/University of La Verne Real Property Exchange

City of Atascadero & City of Paso Robles—North San Luis Obispo County Broadband Strategic Plan

City of Santa Rosa—Southeast Greenway Nonprofit Campaign; Southeast Greenway Partners

City of Vacaville—Biotechnology and Advanced Manufacturing Initiative

Kern Economic Development Foundation—Kern Intern Connections

## Award of Excellence winner

City of Moreno Valley – Elevate MoVal

In a community faced with barriers to educational attainment, the City of Moreno Valley and Moreno Valley College (MVC) created a collaborative focused on helping youth ages 16 to 24 finish school and find successful high-paying local careers.

With a \$150,000 annual budget, Elevate MoVal is comprised of five successful programs elevating household prosperity and educational attainment through championing the earn vs. learn dilemma while empowering students for successful, high-paying local careers, thereby contributing to the economic development of the region.

## Programs and Promotions, Award of Merit winners

City of Camarillo, Economic Development—Choose Camarillo

City of Chico—Get it in Chico

Elev8 Chula Vista—Miranda Evans

City of Dublin—City of Dublin Small Business Navigator Program

Economic Development Coalition—Commuter Workforce Campaign

City of Glendale - Economic Development—Choose Glendale Campaign

City of Hayward Economic Development—Together for Hayward Gift Card and Shop Local Program

City of Menifee—Menifee Restaurant Week

City of Moreno Valley—Moreno Valley Business Spotlight

Innovate78—A united brand for economic development in North San Diego County

City of Ontario—Made in Ontario

County of Placer—#ShopPlacer 2023

City of Pleasant Hill—Website & Social Media Technical Assistance Grant Program

City of Upland—Historic Downtown Upland Economic Development Program

### Award of Excellence winner

City of Pacifica—Vision 2025 & Beyond

In 2019, the City of Pacifica started a multi-year and multi-phased strategic planning initiative, Vision 2025 & Beyond, to address a variety of challenges through a deliberative, inclusive, and reflective process. The initiative analyzed the City's financial future and explored the capacity to fund future priority projects and enhanced City services. The purpose of the Vision project was to ensure an equitable and inclusive future to help Pacifica thrive with resiliency. The project called for collaboration in understanding of the City's financial and operational realities to execute the vision of the Pacifica City Council on behalf of our community.

# Elevate

Economy · Business · Community



April 10–12, 2024  
Santa Rosa, CA

**CALED's  
Annual  
Training  
Conference**