



GET TO KNOW US



@eastbayeda | eastbayeda.org

WHO WE ARE

East Bay EDA is the regional voice and networking resource for strengthening the economy, building the workforce, and enhancing the quality of life in the East Bay.



Oakland, CA - Alameda County



Brentwood, CA - Contra Costa County



REGIONAL MINDED

Supporting East Bay economic development efforts to tackle issues that extend beyond city boundaries.



DEEPLY ROOTED

Independent nonprofit with more than 30 years serving the region.



CROSS SECTOR

Private, public and nonprofit leadership network to strengthen and promote the East Bay



BUSINESS CONNECTOR

Convener of high-quality networking events, educational panels and professional mixers

OUR TEAM



Stephen Baiter
Executive Director



Carline Au
Head of Planning & Strategy



Xian Ballesteros
Head of Marketing & Communications



Jaclyn Funasaki
*Head of Business Operations &
Special Projects*



Patience Ofodu
*Head of Community Relations & Strategic
Partnerships*



Nina Steen
Administrative Associate

OUR NETWORK

Our diverse membership includes private business, academic & research institutions, nonprofits, and special districts. We have representation from the counties of Alameda and Contra Costa, three national labs, and nearly every East Bay city and town.



University of California, Berkeley



Visit eastbayeda.org/members for a full list of our members and sponsors.

WHAT WE DO

- Advocate for regional, state, and federal investments and policies that sustain and support economic development activities
- Provide timely information and data, as well as thought leadership around critical topics
- Facilitate high-level networking opportunities between public and private sector leaders

LEADERSHIP COMMITTEES

Executive Committee, Economic Development Directors' Council, Land Use & Infrastructure, Legislative Committee, Resilient East Bay



EXPERIENCES & TOURS



POLICY & ADVOCACY



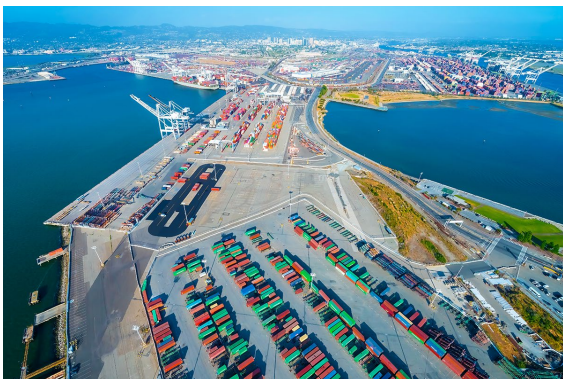
NETWORKING & EVENTS



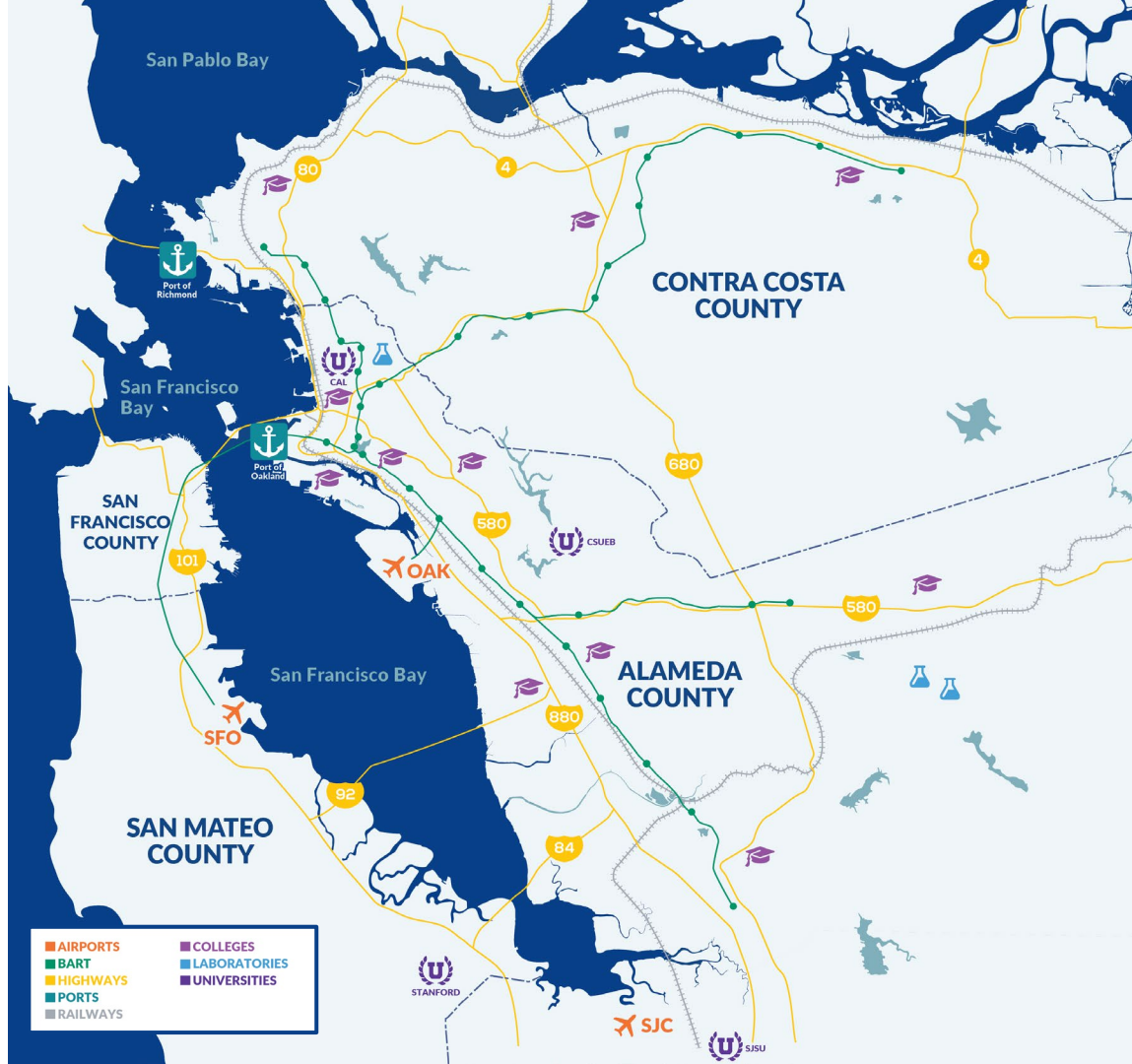
REGIONAL RESEARCH

THE EAST BAY

The East Bay is the eastern region of the San Francisco Bay Area, which comprises Alameda and Contra Costa counties. With a population of approximately 2.8 million, it is the most populous and geographically diverse subregion in the Bay Area. Our largest cities include Oakland, Fremont, Hayward, Berkeley, and Concord.

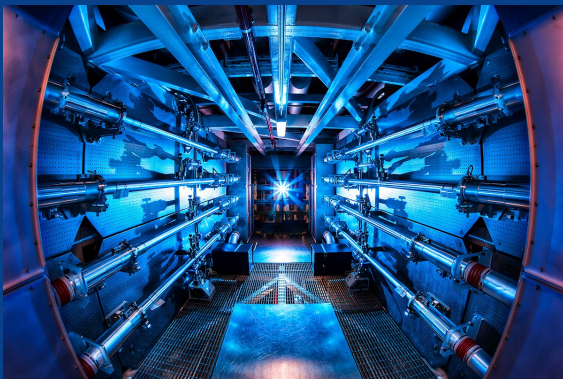


The Port of Oakland



THE EAST BAY

The East Bay is home to one of the world's most dynamic economies and innovative regions with direct access to global markets, talent, and capital. Our diverse communities, skilled workforce, and regional infrastructure are some of the reasons why companies of all sizes and types invest and thrive here.



Lawrence Livermore National Laboratory



HEART OF THE MEGAREGION



2 GLOBAL PORTS

Port of Oakland & Port of Richmond



INTERNATIONAL TRADE

99% OF Northern California's Containerized Goods.



REGIONAL TRANSIT

50+ Regional Transit Stations & Ferry Terminals



2.8 MILLION

2022 Regional Population



3 NATIONAL LABS

*Lawrence Berkeley National Lab,
Lawrence Livermore National Lab.,
& Sandia National Laboratories*



\$267 BILLION

2023 Gross Regional Product

MEMBERSHIP BENEFITS

We are a cross-sector, public-private partnership that promotes strategic economic development throughout Alameda and Contra Costa Counties. We convene diverse networks of businesses, local government, and community leaders who embrace the extraordinary value of our region as an unrivaled place to live, work, and do business.



NETWORK

Expand your network and connect with high-level public and private sector decision-makers.



LEAD

Lend your talent to our diverse committees and collaborate with other cross-sector partners.



BRAND

Elevate your brand and receive recognition to boost company visibility as regional champion



INFLUENCE

Use your position to lead the East Bay voice on critical positions and priorities for the region

CONNECT WITH US



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As a regional voice and networking resource for the East Bay, we strive to provide timely information through our newsletters and social media channels. Follow us on social media and visit our website for the latest news and information on the East Bay economy and more.

VISIT WWW.EASTBAYEDA.ORG

