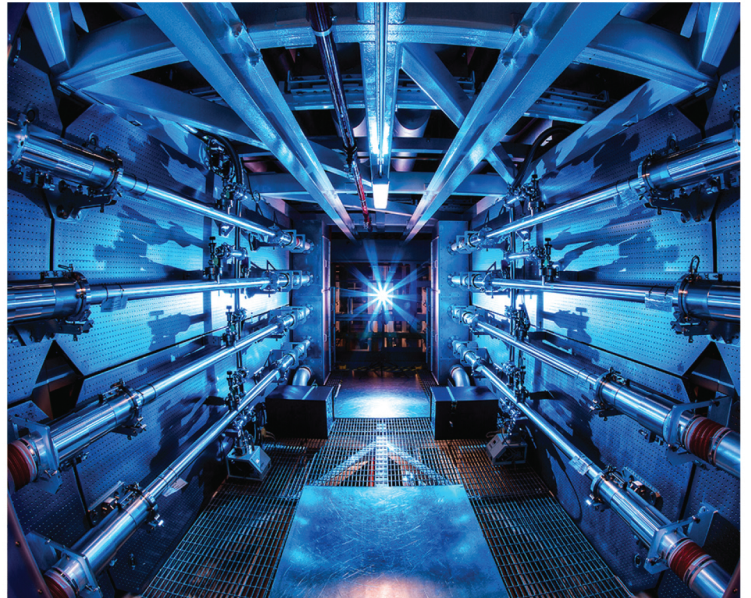


THE EAST BAY

*Groundbreaking Innovation
Boundless Opportunity
Unparalleled Quality of Life*



ABOUT THE EAST BAY

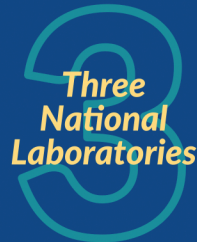
The East Bay is the eastern region of the San Francisco Bay Area, comprised of Alameda and Contra Costa counties. With a population of approximately 2.8 million residents and 1.2 million workers, the East Bay is one of the world's most dynamic and innovative economies, with direct access to global markets and capital. The region's diverse communities, world-class talent, and regional infrastructure offer incredible value to companies of all sizes and types seeking to grow and thrive in the East Bay.

REGIONAL STATS

 **2.8M**
Population (2024)

 **\$1.2M**
Employment (2024)

 **\$267B**
Gross Regional Product (2023)



 **47% OF RESIDENTS**
WITH B.A. OR HIGHER

\$3B in Venture Capital
Investment (2023)

ECONOMY & INFRASTRUCTURE





MAJOR EMPLOYERS



OUR INNOVATION INDUSTRIES

California's East Bay region is home to a dynamic and thriving innovation ecosystem. The region's leadership in manufacturing, technology, and related industries create a unique synergy that promotes cross-disciplinary innovation. The industries below span more than 3,500 businesses representing approximately 150,000 jobs, contributing more than \$40.7 billion in gross regional product (GRP). Learn more at resilienteastbay.org.



**Advanced
Manufacturing**



**Climate
Tech**



**Food &
Beverage**



**Goods
Movement**



**Life
Sciences**



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As the premier regional voice and networking resource for the region, East Bay EDA provides timely information through multiple communication channels, including regular blog posts, newsletters, and social media platforms. Find and follow us online and visit our website regularly for the latest news and information on the East Bay economy and more.