



2025 MEMBERSHIP & SPONSORSHIP

JOIN OUR NETWORK

Join the East Bay's premier network of public and private sector leaders working to promote and strengthen our region's economy and quality of life.

Our diverse membership includes business, academic and research institutions, nonprofits, and special districts. We have representation from Alameda and Contra Costa counties, leading regional businesses, three national labs, and nearly every East Bay city.

REGIONAL PRIORITIES

In 2025, East Bay EDA will continue to focus on key issues and priorities affecting our region's economic vitality, including assisting small businesses with accessing capital and other resources, conducting original economic analyses and research, leveraging international trade and investment in our region, promoting regional innovation, supporting key industry sectors, and more.

WHAT WE DO



EXPERIENCES & TOURS



POLICY & ADVOCACY



NETWORKING & EVENTS



REGIONAL RESEARCH

EAST BAY INNOVATION



Last year the **East Bay Innovation Awards** attracted more than 500 attendees at the Oakland Scottish Rite Center. This highly anticipated event returns on **March 27, 2025** to showcase the remarkable organizations and people that contribute to the East Bay's innovation ecosystem.



Sponsorship opportunities for high-level exposure, onstage visibility at events, and promotion through our various communications channels and media partnerships.



BECOME A MEMBER OR SPONSOR

JOIN OUR NETWORK

East Bay EDA membership includes eligibility for nomination to serve on our board and leadership committees, priority access to and pricing for events, access to local and regional economic data, and more. **Custom membership and sponsorship packages are available.** Contact us for membership and pricing information.

	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
Featured on-stage presence at Innovation Awards	X				
Featured media coverage or visibility	X	X			
Leading sponsor for other major event(s)	X	X	X		
Presenting opportunity at East Bay Innovation Awards	X	X	X	X	
Priority to attend exclusive events and tours	X	X	X	X	X
Logo on digital and print materials + more	X	X	X	X	X



NETWORK



LEAD



BRAND



INFLUENCE



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