



# 2026 INVESTMENT OPPORTUNITIES

**PARTNERING FOR IMPACT, GROWTH, AND VISIBILITY**

**EAST BAY ECONOMIC DEVELOPMENT ALLIANCE**

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@eastbayeda





# BECOME A MEMBER

## MEMBERSHIP BENEFITS

### JOIN THE EAST BAY'S PREMIER NETWORK

The East Bay Economic Development Alliance (East Bay EDA) is a cross-sector, public-private partnership that promotes strategic economic development throughout Alameda and Contra Costa counties. We convene diverse networks of businesses, local government, and community leaders who embrace and strive to maximize the extraordinary value of our region as an unrivaled place to live, work, and do business.

Annual membership with East Bay EDA includes eligibility for our Board of Directors and leadership committees, priority access and pricing for events, and exclusive data analysis and insights around the local and regional economy. [Visit eastbayeda.org/membership](http://eastbayeda.org/membership) for more information.

#### TARGETED VISIBILITY

- Company/organization logo on East Bay EDA annual report & marketing materials\*
- Hosted EDA meeting at your office or facility\*\*
- Tabling opportunities at events (as available)

#### MULTI-CHANNEL PROMOTION

- Opportunity to author a blog post relevant to the region or economy\*
- Economic development news presented by your company or organization\*\*
- Social media promotion for your organization or event

#### ENGAGEMENT OPPORTUNITIES

- Access to data and research on the East Bay region
- Eligibility to join East Bay EDA Board of Directors\*
- Exclusive tour at the facility of your choice\*

#### EXCLUSIVE NETWORKING

- Priority attendance and pricing for exclusive events and tours
- Invitations to attend Bay Area partner events
- Network with private business, government, and nonprofit leaders in our region

*\*For memberships or sponsorships valued at \$5k and above*

*\*\*For memberships or sponsorships valued at \$10k and above*

**Contact:** Patience Ofodu, Email: [patience@eastbayeda.org](mailto:patience@eastbayeda.org) | Phone: (510) 272-3879



# EAST BAY INNOVATION AWARDS

## SPONSOR EAST BAY INNOVATION

The East Bay Innovation Awards showcase the remarkable organizations and people that contribute to the East Bay's innovation ecosystem. Sponsorship provides high-level exposure and visibility to companies and organizations at the event and through our multichannel communications and media partnerships.

Level	Presenting	Diamond	Platinum	Gold	Silver	Bronze
	\$50k	\$40k	\$30k	\$20k	\$10k	\$5k
Logo in NBC Bay Area spotlight	X					
Promotion in SFBT, radio, and media partner publications	X	X				
Post event feature in newsletter, social media, and website	X	X	X			
Opportunity for onstage presence	X	X	X	X		
Access to exclusive VIP experience	X	X	X	X	X	
Award or event element lead (as available)*	X	X	X	X	X	
Exclusive seating up to 10	X	X	X	X	X	X
Logo on signage, website, and print	X	X	X	X	X	X

*\*Contact us for questions about custom sponsorship packages, including awards reception event trophies, food and beverage, entertainment, red carpet experience, and more!*





# EAST BAY SIGNATURE EVENTS

## 2026 SPONSORSHIP OPPORTUNITIES

Become a sponsor for one of our East Bay signature events, publications, or experiences, and receive benefits that include branding, networking, and more. Sponsor benefits also include eligible East Bay EDA membership benefits.

Events	Annual Economic Outlook	Forums & Speaker Series	Research Sponsor	Tour Sponsor	Webinar Sponsor
	\$10k - \$25k	\$10k - \$50k	\$10k - \$100k	\$5k - \$10k	\$2.5k - \$5k
Recognition as Title Sponsor	X	X	X		
Blog feature in newsletter and on website	X	X	X		
Reserved seating at event	X	X	X		
Leading role with event or project	X	X	X	X	
Speaking opportunity at event or webinar	X	X	X	X	X
Logo on flyers, website, and print materials	X	X	X	X	X
Logo recognition in Annual Report	X	X	X	X	X
Social media acknowledgement & visibility	X	X	X	X	X

