



2027 INVESTMENT OPPORTUNITIES



PARTNERING FOR IMPACT GROWTH, AND VISIBILITY

MEMBERSHIP BENEFITS

JOIN THE EAST BAY'S PREMIER NETWORK

The East Bay Economic Development Alliance (East Bay EDA) is a cross-sector, public-private partnership that promotes strategic economic development throughout Alameda and Contra Costa counties. We convene diverse networks of businesses, local government, and community leaders who embrace and strive to maximize the extraordinary value of our region as an unrivaled place to live, work, and do business.

Annual membership with East Bay EDA includes eligibility for our Board of Directors and leadership committees, priority access and pricing for events, and exclusive data analysis and insights around the local and regional economy. **Visit eastbayeda.org/membership for more information.**



TARGETED VISIBILITY

- Company/organization logo on East Bay EDA annual report & marketing materials*
- Hosted EDA meeting at your office or facility**
- Tabling opportunities at events (as available)



ENGAGEMENT OPPORTUNITIES

- Access to data and research on the East Bay region
- Eligibility to join East Bay EDA Board of Directors*
- Exclusive tour at the facility of your choice*



MULTI-CHANNEL PROMOTION

- Opportunity to author a blog post relevant to the region or economy*
- Economic development news presented by your company or organization**
- Social media promotion for your organization or event



EXCLUSIVE NETWORKING

- Priority attendance and pricing for exclusive events and tours
- Invitations to attend Bay Area partner events
- Network with private business, government, and nonprofit leaders in our region



*For memberships or sponsorships valued at \$10k and above
**For memberships or sponsorships valued at \$20k and above

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SPONSOR EAST BAY INNOVATION

PARTNERING FOR IMPACT, GROWTH, AND VISIBILITY

The East Bay Innovation Awards is the premier event of its kind celebrating extraordinary businesses and organizations that contribute to the East Bay's legacy of innovation. Sponsorship offers high-level visibility through event branding, networking, multichannel promotion, and media partnerships.

Sponsors can also support other East Bay EDA signature events, publications, and experiences, with benefits that may include branding, networking opportunities, and eligible East Bay EDA membership benefits.



 2027 East Bay Innovation Awards	
 Presenting (\$50k+)	- Recognition as Presenting sponsor - Presenting role at Innovation Awards ceremony - Logo in NBC Bay Area spotlight - Logo in SFBT digital ads
 Diamond (\$40k+)	- Logo on billboard in Oakland - Presenting role for award category of choice at Innovation Awards ceremony
 Platinum (\$30k)	- Presenting role for award category at Innovation Awards ceremony - Inclusion in event reel and video
 Gold (\$20k)	- Onstage presence at Innovation Awards ceremony - Mention in event press release
 Silver (\$10k)	- Invitation-only networking with Awardees post-event - Mention in post-event blog content
 Bronze (\$5k)	- Onstage recognition - Logo placement on digital signage and pre- and post-event communications - Exclusive seating at event (up to 10)

Higher tiers include everything in previous categories.

 Year-Round Events & Programming	
 East Bay Economic Outlook (\$25k)	- Recognition as Title Sponsor - Speaking role at Outlook event - Mention in event press release - Logo placement on digital signage and pre- and post-event communications
 Featured Manufacturing Event (\$25k)	- Recognition as Title Sponsor - Speaking role at event - Mention in event press release - Logo placement on digital signage and pre- and post-event communications
 Publicity & Research (\$5k - \$50k)	- Mention in press release and blog post (for \$10k and above) - Logo placement in publication - Logo in digital communications and website
 Tour or Meeting Sponsor (\$5k)	- Speaking role on tour or at meeting - Logo in pre- and post-event communications
 Webinar (\$5k)	- Speaking/presenting role in webinar - Logo in pre- and post-event communications
 Speaker/Events (\$5k)	- Speaking/presenting role at event - Logo in pre- and post-event communications

Includes limited tabling opportunities at live events.